

# ***EMBRACE WINTER***



From October 5 to December 31, 2015

**\$70** mail-in rebate  
**WHEN YOU BUY  
4 MICHELIN® TIRES**  
PASSENGER OR LIGHT TRUCK TIRES ONLY

## **HOW TO RECEIVE YOUR MAIL-IN REBATE: COMPLETE ONLINE CLAIM**

- Go to [michelinpromo.ca](http://michelinpromo.ca) to request your rebate online.

## **OR MAIL IN CLAIM**

- Attach a copy of your detailed invoice\* clearly indicating the purchase of four MICHELIN® passenger or light truck tires (between October 5 and December 31, 2015).
- Mail before January 31, 2016, to:  
**Michelin Fall 2015 Promotion**  
P.O. Box 6022, Paris, ON N3L 3W6



**MICHELIN**  
A better way forward

\* Estimates, work orders or quotations are not acceptable as proof of purchase.

Mail before January 31, 2016, with a copy  
of your invoice (see reverse for details) to:  
**MICHELIN FALL 2015 PROMOTION**  
**P.O. BOX 6022, PARIS, ON N3L 3W6**

Please indicate your language of choice: English  French

Please print legibly.

Invoice #\*

Retailer name\*

First name\*  Mr.  Ms.

Last name\*

Address\*

Apt.\*  City\*

Province\*

Postal code\*

Daytime telephone  -  -

Email address

(If you would like to receive confirmation of claim form receipt by email)

\* Required information

T5030

I authorize Michelin to send me information concerning contests, promotions and new products.

1- Did this promotion influence your selection of MICHELIN® tires versus a competitor's product?

Yes  No

2- Which of the following was an important contributing factor in this purchase of MICHELIN® tires? (Check all that apply.)

Michelin Promise Plan™

Online research

This promotion

Mileage warranty

Dealer recommendation

30-Day Satisfaction Guarantee

Friend/family recommendation

Free flat-tire changing assistance

Quality of product

Retail location

3- How did you first hear about this promotion? (Please check one.)

Radio

In-store display

Outdoor advertising

Direct mail

Friend/family

Email

Newspaper

Television

Facebook page

Salesperson in store

Website

Other

4- What tire brand was replaced when you purchased your new set of MICHELIN® tires?

MICHELIN®

BFGoodrich®

Goodyear

Bridgestone

Toyo

Pirelli

Yokohama

Other

5- How many years have you been a MICHELIN® tire owner?

First time

Less than 5 years

More than 5 years

6- How soon do you expect to purchase tires again (for another vehicle or this one)?

In the next 3 months

In 1 year or less

More than 1 year from now

7- What is your age? 18-25  26-39  40-55  Over 55

Michelin knows how important it is to protect your personal information. Please consult our privacy policy at michelin.ca. This offer cannot be combined with any other promotion or program and is not applicable at Costco. Retail and consumer sales only. Sales to corporations, fleets, wholesalers, business accounts and purchases for resale are not eligible for this promotion. Federal and provincial taxes will be calculated on the selling price before the rebate. Offer valid only in Canada from October 5 to December 31, 2015. Purchases outside these dates will not be honoured. Only MICHELIN® passenger or light truck tires are eligible. Please allow 6-8 weeks to receive your mail-in rebate. Offer available at participating Canadian Michelin dealers. For any information regarding the mail-in offer, please call 1-866-755-8887 or visit michelinpromo.ca. While all-season tires are designed to provide reliable performance in moderate winter conditions, the use of four winter tires is recommended for optimal performance and may be mandatory in certain jurisdictions. © 2015 Michelin North America (Canada) Inc. All rights reserved. The "Michelin Man" is a registered trademark licensed by Michelin North America, Inc. (C13976 - 12/15)